



Australia Eastern Indonesia

TOURISM FORUM

4-5 March 2019, Makassar

WHEN

*Conference: 4 March 2019
Workshops: 5 March 2019
Expo: 4-5 March 2019*

REGISTER

*Subscribe at the link below for
updates and venue details
<https://goo.gl/G18xL3>*

MONDAY 4 MARCH 2019

WELCOME 8:30AM

- Margareth Mawarlestari, Emcee
- Traditional cultural performance
- Richard Mathews, Australian Consul-General Makassar

KEYNOTE PRESENTATIONS 9:00AM

- Sudirman Sulaiman, Vice Governor of South Sulawesi
- Thomas Trikasih Lembong, Chairman of BKPM (video)
- Councillor Tom Tate, Mayor of the Gold Coast
- HE Arief Yahya, Indonesian Minister of Tourism

OPPORTUNITIES IN EASTERN INDONESIA 10:30AM

- What is the future of tourism in eastern Indonesia?
Strategic insights from industry leaders.
- Steve Noakes, Indonesia Tourism Development Project
 - Pikri Ilham Kurniansyah, Garuda Indonesia
 - Stevens Hendrajaya, Traveloka
 - Alma Karma, BKPM

TOURISM IN THE DIGITAL AGE 11:30PM

- Who is the modern tourist? Understanding the customer
- Chris Burns, Travlr

Travlr.com is inspiring people to travel by highlighting the best of what is on offer through personalised and curated content, created by real people.

LUNCH 12:30PM

Buffet lunch with presentation from HE Arief Yahya, Indonesian Minister of Tourism on the Special Tourism Economic Zones

FORUM EXHIBITION 1:30PM

- Opportunity for local governments, businesses and NGOs to showcase their products and tourism assets.
- Ministry of Tourism Business Matching @ 1:30pm
 - Study Gold Coast @ 2pm

GALA DINNER 6:30PM

- Buffet dinner and live jazz music
- Australia Awards tourism alumni talk show

TUESDAY 5 MARCH 2019

WORKSHOP A

**SUSTAINABLE
MANAGEMENT
9:00AM**

How to protect your natural assets?

- Prof. Bill Carter, University of Sunshine Coast
- Marta Muslin, Indonesia Waste Platform
- Noel Janetski, Mars Sustainable Solutions
- Ina Koswara, Institute of Technology Bandung

**SUSTAINABLE
INFRASTRUCTURE
10:00AM**

How to attract investment in infrastructure?

- Dr. Campbell Drake, University of Technology Sydney
- Steve Noakes, Indonesia Tourism Development Project
- Paul Wright, Cardno
- Henky Manurung, Ministry of Tourism

**SUSTAINABLE
INVESTMENT
11:30AM**

How can social and impact investment support tourism?

- Margareth Mawarlestari
- Dinny Jusuf, Torajamelo
- Stephanie Hermawan, Arbor & Troy and angel investor
- Tom Palmer, Ngarra and Milton Group

WORKSHOP B

**AUSTRALIAN
BUSINESS INSIGHTS
9:00AM**

How to invest in Indonesia?

- Dr Helena Studdert, Australian Consul-General Bali
- Nigel Mason, Mason Adventure Tours
- Matt Gebbie, Horwath HTL
- Sri Moertiningroem, IIPC Sydney

**MODERN MARKETING
& COMMUNICATIONS
10:00AM**

How to market your products internationally?

- Chris Burns, Travlr
- Mark Brand, Raven House Asia Pacific
- Kurnia Rosyada, Traveloka
- Simon Mustoe, Wild Diaries

**EDUCATION
& TRAINING
11:30AM**

How to deliver tourism education services in Indonesia?

- Noel Scott, Uni. of the Sunshine Coast
- Hugh Ritchie, Union Institute of Language
- Janelle Chapman, TAFE Queensland International
- Redampta TeteBato, Sumba Hospitality Foundation

CONCLUSION

**LUNCH
12:30PM**

Buffet lunch

**WRAP UP SESSION
1:00PM**

What have we learned?

- Prof Bill Carter, University of Sunshine Coast
- Prof Noel Scott, University of Sunshine Coast

**OFFICIAL CLOSING
1:30PM**

Closing remarks

- Richard Mathews, Australian Consul-General Makassar